



Department of Defense DIRECTIVE

NUMBER 5122.10

November 21, 2000

DA&M

SUBJECT: American Forces Information Service (AFIS)

- References:
- (a) Title 10, United States Code
 - (b) DoD Directive 5122.10, subject as above, February 14, 1995 (hereby canceled)
 - (c) [DoD Directive 5122.5](#), "Assistant Secretary of Defense for Public Affairs," September 27, 2000
 - (d) [DoD Directive 5122.11](#), "Stars and Stripes (S&S) Newspapers and Business Operations," October 5, 1993
 - (e) through (n), see enclosure 1

1. REISSUANCE AND PURPOSE

Pursuant to the authorities provided in reference (a), this Directive reissues reference (b) to update the mission, responsibilities, functions, authorities, and relationships of the AFIS.

2. APPLICABILITY

This Directive applies to the Office of the Secretary of Defense, the Military Departments, the Chairman of the Joint Chiefs of Staff, the Combatant Commands, the Office of the Inspector General of the Department of Defense, the Defense Agencies, the DoD Field Activities and all other organizational entities within the Department of Defense (hereafter referred to collectively as "the DoD Components").

3. MISSION

Promote and sustain unit and individual readiness, quality of life, and morale of U.S. Forces worldwide by providing news, information, entertainment, visual and public information support, and Department-wide public affairs, broadcast, and visual information training.

4. ORGANIZATION AND MANAGEMENT

4.1. The AFIS is established as a DoD Field Activity under the authority, direction, and control of the Assistant Secretary of Defense for Public Affairs (ASD(PA)) in accordance with DoD Directive 5122.5 (reference (c)). The AFIS shall consist of a Director and such subordinate elements as the Director establishes, within resources authorized by the Secretary of Defense.

4.2. The American Forces Information Council is established to advise the ASD(PA) on matters pertaining to the AFIS area of responsibility and consists of the following:

4.2.1. Director, AFIS, Chair.

4.2.2. The Chiefs/Directors of each Military Service Public Affairs and Information Office plus the Coast Guard and each Military Service's senior representatives for Visual Information matters.

4.2.3. A representative of the Chairman of the Joint Chiefs of Staff.

4.2.4. An Executive Secretary designated by the Director, AFIS.

5. RESPONSIBILITIES AND FUNCTIONS

The Director, AFIS, shall:

5.1. Develop, produce, maintain, evaluate, provide, and distribute products, services and standards to meet the internal information, visual information, and related requirements for the Office of the Secretary of Defense, the Military Departments, the Chairman of the Joint Chiefs of Staff, the Combatant Commands, and other DoD Components, as appropriate.

5.2. Organize, direct, and manage the AFIS and all assigned resources, including but not limited to the following components:

5.2.1. The American Forces Radio and Television Service (AFRTS)-Broadcast Center.

5.2.2. The Defense Information School.

5.2.3. The Current News Service.

5.2.4. The American Forces Press Service.

5.2.5. The AFIS Web Development Center.

5.2.6. The AFRTS Radio and Television Production Office.

5.2.7. The AFRTS News Center.

5.2.8. The Television-Audio Support Activity.

5.2.9. The Defense Visual Information Center.

5.2.10. The DoD Joint Combat Camera Center.

5.2.11. The DoD Joint Visual Information Services Distribution Activity.

5.2.12. The European and Pacific Stars and Stripes Newspaper in accordance with DoD Directive 5122.11 (reference (d)).

5.3. Train DoD public affairs, broadcast, and visual information professionals.

5.4. Provide communications services to support the informational needs of commanders and combat forces throughout the entire range of military operations and contingencies.

5.5. Advise and act for the ASD(PA) in providing policy, guidance, and management oversight of the DoD internal information programs.

5.6. Develop policies, guidelines, and standards for the management of the AFRTS outlets and activities and DoD visual information and Combat Camera activities and programs.

5.7. Provide central DoD storage, duplication, production, and distribution of operational and other DoD imagery, media, visual information, audiovisual, training and education, and associated materials.

5.8. Engineer, design, acquire, install, and provide life-cycle logistics and commodity management of broadcasting, visual information, and audiovisual equipment and systems for all the DoD Components.

5.9. Operate the European and Pacific Stars and Stripes Newspaper.

5.10. Design, install, and maintain reliable and cost-effective information technology systems to support and sustain the Office of the ASD(PA).

5.11. Operate and maintain the DefenseLINK as the primary point of public access to official unclassified DoD information on the Internet and to the DoD Government Information Locator Service (GILS) as required by the Paperwork Reduction Act of 1995.

5.12. Provide, in coordination with the Assistant Secretary of Defense for Command, Control, Communications, and Intelligence (ASD(C3I)), policy oversight and guidance to ensure the effective dissemination of DoD information to the public via the Internet.

5.13. Maintain a central World Wide Web site registration system for the Department of Defense that meets the requirements of the GILS and is accessible to the public via the DefenseLINK.

5.14. Consolidate OSD public web site operations, where feasible, to improve operational security, ensure common architecture, and take advantage of economies of scale, and oversee and manage the operation of all consolidated OSD public web sites.

5.15. Exercise policy and program oversight for the following:

5.15.1. The DoD Internal Information Program.

5.15.2. The AFRTS in accordance with DoD Directive 5120.20 and DoD 5120.20-R (references (e) and (f)).

5.15.3. DoD visual information, audiovisual, and Combat Camera activities, and joint visual information services in accordance with DoD Directive 5040.2, DoD Directive 5040.3, DoD Directive 5040.4, and DoD Directive 5040.5 (references (g) through (j)).

5.15.4. DoD newspapers, magazines, and civilian enterprise publications under provisions of DoD Instruction 5120.4 (reference (k)).

5.15.5. DoD public affairs and visual information training in accordance with DoD Directive 5160.48 (reference (l)).

5.16. Perform such other duties as the ASD(PA) may prescribe.

6. RELATIONSHIPS

6.1. The ASD(PA) shall exercise authority, direction, and control over the Director, AFIS.

6.2. The Director, AFIS shall:

6.2.1. Coordinate actions with other DoD Components having collateral or related functions in the field of assigned responsibilities.

6.2.2. Maintain appropriate liaison with the DoD Components and other governmental and non-government agencies to exchange views on programs in the field of assigned responsibilities.

6.3. The Secretaries of the Military Departments shall:

6.3.1. Conduct internal information activities pertaining to their respective Departments.

6.3.2. Operate and maintain AFRTS outlets and activities in designated geographic areas designated in reference (f) and provide appropriate support to them during wartime and/or contingencies when a Combatant Command Commander assumes operational control.

6.3.3. Manage and control the AFRTS outlets and activities within their respective Departments.

6.3.4. Provide military personnel on a proportionate share basis to staff military positions in AFRTS and the Defense Information School in accordance with references (e), (f) and (l).

6.3.5. Operate audiovisual, visual information, and Combat Camera activities in support of assigned missions in accordance with references (g) through (j).

6.3.6. Produce DoD newspapers, magazines, and commercial enterprise publications in accordance with reference (k).

6.4. The Commanders in Chief (CINCs) of the Combatant Commands shall:

6.4.1. Provide support for the AFIS in accordance references (d) through (j).

6.4.2. Produce DoD newspapers, magazines, and commercial enterprise publications in accordance with reference (k).

6.5. The Heads of the DoD Components shall coordinate with the Director, AFIS, on all matters concerning the mission, responsibilities, and functions of AFIS.

7. AUTHORITIES

The Director, AFIS, is authorized to:

7.1. Obtain from other DoD Components, consistent with the policies and criteria of DoD Directive 8910.1 (reference (m)), information, advice, and assistance necessary to carry out AFIS programs and activities.

7.2. Communicate directly with the DoD Components on matters related to AFIS responsibilities, programs, and activities. Communications with the Combatant Commands regarding AFIS responsibilities and programs shall be between the AFIS Director and the Commanders of the Combatant Commands. Communications that have operational implications shall be coordinated with the Chairman of the Joint Chiefs of Staff.

7.3. Communicate with other Government Agencies, representatives of the Legislative Branch, and members of the public, as appropriate, in carrying out assigned functions.

7.4. Communicate with representatives of foreign governments, societies, and commercial broadcast agencies regarding performing rights, broadcast frequencies, downlink rights, and other requirements to allow AFIS and AFRTS outlets and activities to operate in foreign countries.

7.5. Exercise the administrative authorities contained in enclosure 2.

8. ADMINISTRATION

8.1. The Director, AFIS, shall be selected by and report to the ASD(PA).

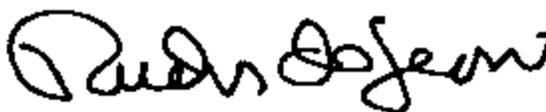
8.2. AFIS shall be authorized such personnel, facilities, funds, and other administrative support as the Secretary of Defense deems necessary.

8.3. The Military Departments shall assign military personnel to AFIS in accordance with approved authorizations and established procedures for assignment to joint duty.

8.4. Administrative support for AFIS shall be provided by selected DoD Components through inter-Service support agreements in accordance with DoD Instruction 4000.19 (reference (n)).

9. EFFECTIVE DATE

This Directive is effective immediately.



Rudy de Leon
Deputy Secretary of Defense

Enclosures - 2

E1. References, continued

E2. Delegations of Authority

E1. ENCLOSURE 1

REFERENCES, continued

- (e) [DoD Directive 5120.20](#), "American Forces Radio and Television Service (AFRTS)," December 17, 1991
- (f) [DoD 5120.20-R](#), "Management and Operations of the Armed Forces Radio and Television Service (AFRTS)," November 1998
- (g) [DoD Directive 5040.2](#), "Visual Information," December 7, 1987
- (h) [DoD Directive 5040.3](#), "DoD Joint Visual Information Services," December 5, 1985
- (i) [DoD Directive 5040.4](#), "Joint Combat Camera (COMCAM) Program," September 30, 1996
- (j) [DoD Directive 5040.5](#), "Alternation of Official DoD Imagery," August 29, 1995
- (k) [DoD Instruction 5120.4](#), "Department of Defense Newspapers, Magazines, and Civilian Enterprise Publications," June 16, 1997
- (l) [DoD Directive 5160.48](#), "DoD Public Affairs and Visual Information (PA&VI) Education and Training (E&T)," January 6, 1997
- (m) [DoD Directive 8910.1](#), "Management and Control of Information Requirements," June 11, 1993
- (n) [DoD Instruction 4000.19](#), "Interservice and Intragovernmental Support," August 9, 1995

E2. ENCLOSURE 2

DELEGATIONS OF AUTHORITY

E2.1.1. Pursuant to the authority vested in the Secretary of Defense, and subject to direction, authority, and control of the Secretary of Defense, and the Assistant Secretary of Defense for Public Affairs, and in accordance with DoD policies, Directives, and Instructions, the Director, AFIS, or, in the absence of the Director, the person acting for the Director, is hereby delegated authority, as required, in the administration and operation of AFIS, to:

E2.1.1.1. Perform the following functions in accordance with the provisions of Executive Order 10450, "Security Requirements for Government Employment," April 27, 1953; Executive Order 12333, "United States Intelligence Activities," December 4, 1981; and Executive Order 12968, "Access to Classified Information," August 4, 1995; and DoD Directive 5200.2, "DoD Personnel Security Program (DoDSP)," April 9, 1999, as appropriate:

E2.1.1.1.1. Designate any position in the AFIS as a "sensitive" position.

E2.1.1.1.2. Authorize, in case of an emergency, the appointment of a person to a sensitive position in AFIS for a limited period of time and for whom a full field investigation or other appropriate investigation, including the National Agency Check, has not been completed.

E2.1.1.1.3. Initiate personnel security investigations and, if necessary, in the interest of national security, suspend a security clearance for personnel assigned, detailed to, or employed by the AFIS. Any action under this paragraph shall be taken in accordance with procedures prescribed in DoD 5200.2-R, "DoD Personnel Security Program," January 1987, authorized by DoD Directive 5200.2, April 9, 1999.

E2.1.1.2. Authorize and approve duty hours for AFIS civilian employees in accordance with the mission requirements of AFIS organizational activities.

E2.1.1.3. Authorize and approve overtime work for AFIS civilian employees, in accordance with 5 U.S.C. Chapter 55, Subchapter V, and applicable Office of Personnel Management regulations.

E2.1.1.4. Develop, establish, and maintain an active and continuing records management program, pursuant to 44 U.S.C. 3102 and DoD Directive 5015.2, "Records Management Program," March 22, 1991.

E2.1.1.5. Authorize the publication of advertisements, notices, or proposals in public periodicals, as required for the effective administration of AFIS, consistent with 44 U.S.C. 3702.

E2.1.1.6. Establish and maintain, for the functions assigned, an appropriate publication system for the promulgation of common supply and Service regulations, and procedures prescribed in DoD 5025.1-M, "Department of Defense Directives System Procedures," August 1994.

E2.1.1.7. Approve Joint Service Achievement Medals (JSAMs) and Joint Service Commendation Medals (JSCMs) for military personnel assigned under the direct organizational authority of the Director, AFIS, as delegated by ASD(PA) or the Director, Administration and Management under Chapter 3, subparagraph C3.4.5.3.2., DoD 1348.33-M, "Manual of Military, Decorations and Awards," June 1993.

E2.1.1.8. Establish and administer programs to recognize outstanding achievement by DoD military and civilian practitioners in the fields of broadcast and print journalism, graphics, and still and motion media.